



For Immediate Release

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**Luella Chavez D'Angelo Appointed Chief Executive Officer of
Colorado Inclusive Economy Movement**

*-Veteran marketing and communications executive will lead nonprofit project
through next phase of growth-*

Denver, CO – Luella Chavez D'Angelo has been named Chief Executive Officer of Colorado Inclusive Economy (CIE), a business-led initiative focused on building a more inclusive and equitable Colorado economy. An award-winning strategic leader, Chavez D'Angelo has held C-Suite roles at the United States Olympic and Paralympic Committee, University of Colorado South Denver, and Western Union.

Launched in July 2020, CIE is a coalition of more than 50 employers who have committed to hiring and advancing employees of color, developing more supportive workplace cultures and investing in workforce development to create a more diverse and skilled pipeline of talent. Since its inception, the movement has built a toolkit to share best diversity and inclusion practices for recruiting, hiring and building supplier networks; developed an immersive learning journey for CEOs and their teams to build multicultural workforces; and raised funding to support programming and partnerships that advance initiatives aimed at achieving economic equity.

“The path ahead to make real, sustainable and equitable change is not easy, but I am pleased to see Colorado CEOs, other key leaders and organizations coming together to build intentionality. I am humbled and honored to help lead these efforts because there is no excuse not to walk this path for our businesses, our communities, each other and our economy,” said Chavez D'Angelo.

Chavez D'Angelo brings to CIE deep experience in strategic leadership and planning, earned through many years of directing global multifunctional teams in marketing, communications, government relations, finance, human relations, business operations, and corporate social responsibility.

She joins CIE from Lee Hecht Harrison, where she served as a lead partner in business development and where she will continue to serve as senior advisor with the International Center for Executive Options (ICEO), which provides career transition services for senior leaders.

Past C-Suite roles include serving as the Chief Marketing and Communications Officer for the United States Olympic and Paralympic Committee; overseeing a new university campus as Vice Chancellor of the University of Colorado South Denver; and spearheading communications strategy as Chief Global Communications Officer of Western Union. Previously, she held key management positions at the Denver Museum of Nature and Science and the University of New Mexico Health Sciences Center.

Chavez D'Angelo has been widely recognized for her work and was named a Top 10 Leader by Executive Hispanic Magazine; an Outstanding Women in Business award winner by the Denver Business Journal and a 2017 recipient of the Denver Metro Chamber of Commerce's Del Hock Award for Community Service. She is a current board member of the Denver Scholarship Foundation and the Delta Dental of Colorado Foundation.

“We are thrilled to link arms with an executive of Luella's talents, expertise and commitment to the community. Her past experience building and guiding organizations in private, public and nonprofit sectors makes her the perfect person to lead a coalition of diverse employers who will drive profound systemic change in Colorado,” said CIE Executive Sponsor Helen Young Hayes.

Chavez D'Angelo will shepherd CIE as its moves from the start-up phase to a far-reaching nonprofit program supporting the work of a growing number of employer members. The movement expects to have 100 members by the end of 2021, with the goal of launching programs for three to four cohorts each year. Long term plans include developing a scorecard of outcomes with alumni cohort members that will be shared with the community.

CIE members represent more than 30,000 employees statewide, including Denver Health, IMA Financial Group, Denver Museum of Nature and Science, Craig Hospital, Janus Henderson, Vail Resorts and VF Corporation.

For more information about the Inclusive Economy movement, visit www.inclusiveeconomy.us.

About Colorado Inclusive Economy

Colorado Inclusive Economy (CIE) movement launched in August 2020 with the vision of making Colorado the most inclusive economy in the nation. CIE is a statewide movement of design, intent and action led by CEOs and leaders. We support leaders through regular facilitation, an evolving resource toolkit and peer support to help them build specific Diversity, Equity and Inclusion (DEI) strategies that align with their overall organizational goals. Members of CEI have made a long-term commitment to the movement and will report regularly on shared metrics to ensure that we are marking regular and sustained progress towards Colorado's inclusive economy. For more information visit: <https://inclusiveeconomy.us>.

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